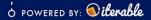
ACTIVATE 18



FAQs

Location and Date

What is Activate? A conference, by Iterable, taking omni-channel marketing to the next level.

Where will Activate take place? At the St. Regis in San Francisco, CA

When is Activate?

April 2-3, 2018 The pre-conference workshop will begin at 1pm on April 2, 2018. The regular conference programming will begin at 5pm on April 2, 2018.

Registration

How much does Activate cost? Early Bird pricing is \$199 and increases on March 1st to a standard price of \$299.

When does online registration open? Online registration opens on January 16, 2018

When does online registration close? Online registration closes on March 23, 2018

Are Activate tickets limited? Yes, there are limited spaces so be sure to sign up today!

How do I register?

Click the 'Register Now' button on activate.iterable.com I have completed my registration and want to make a change, how do I do this? Email <u>activate18@iterable.com</u> with your registration code and the change you would like to make

How do I apply a promotion code?

Type it in under Promo Code before check out.

What is the cancellation policy?

Unfortunately, tickets are non-refundable. However, you may request a substitution until March 23, 2018 by emailing activate18@iterable.com.

Are substitutions permitted?

Yes, substitutions are permitted until March 23, 2018 by emailing activate18@iterable.com.

Can I bring a guest?

If you would like to invite a colleague to the event, please feel free to forward the invite. For groups of 5 or more, we are able to provide a group discount.

Accommodations

Are there special hotel rates? Yes, \$375 + tax at the St. Regis in San Francisco

How do I book my hotel for Activate?

You can book your hotel at the group rate using this link.

At Event

Will meals be provided?

Yes, breakfast, lunch and dinner will be provided on April 3, 2018 at the St. Regis.

Travel

What is the weather like in San Francisco in April?

High's run from 60-70 degrees Low's run from 54-49 degrees It is always best to bring some warm clothes with you as the weather in San Francisco can be unpredictable.

Which airports are closest to San Francisco?

San Francisco International Airport (SFO) is the closest major airport, an easy BART ride or a 25-minute drive from downtown. Alternatively, the Oakland International Airport (OAK) is a 35-minute drive over the Bay Bridge and is also accessible by BART.

Dress Code

What is the dress code for Activate?

Business casual attire is appropriate for all functions related to Activate. A jacket or sweater is recommended for air-conditioned rooms at the St. Regis.