

This registration agreement includes and incorporates by reference, [Iterable's Privacy Policy](#). You may also request a copy of the Privacy Policy by contacting activate@iterable.com.

CANCELLATION POLICY

If circumstances or policies in your organization change, and you can no longer attend Activate, you may transfer your pass to a colleague. All substitutions and transfers can be made by emailing activate@iterable.com, and must be made no later than May 15, 2020. If you do not attend Activate and have paid your registration fee, you will not be refunded.

Please remember that canceling your registration does not automatically cancel your hotel and travel arrangements. Individuals are responsible for canceling their own hotel and travel reservations.

SUBSTITUTION POLICY

Substitutions are allowed with the written permission of the original registrant. You may submit your request via email at activate@iterable.com.

DISCOUNTS

Only one (1) discount may be applied to an individual registration. Under no circumstances can any of the discounts be combined. Your registration must be paid in full before the Super Early Bird, Early Bird, and Promo Code deadlines in order to receive the pricing for those discounts.

GROUP (4+) DISCOUNT

If you are interested in purchasing four (4) or more Conference registration passes at the same time, email activate@iterable.com with the full names and work emails of all registrants or enter the quantity needed at checkout and the discount will be automatically applied.

AGE LIMITATION

Attendees must be 21 years of age to attend Activate, and all related events including the welcome reception and networking events. Requests for any exception to this term must be made in writing to activate@iterable.com.

PHOTOGRAPHY, AUDIO AND VIDEO RECORDING

Iterable, Inc. reserves the right to use images and video taken at Activate with your photograph and/or likeness in future marketing materials.

SOLICITING IN THE EXPOSITION

Suitcasing or out-boarding is prohibited at Activate. We reserve the right to escort any individual from Activate if they are soliciting and are not an Activate sponsor. We encourage attendees to support the paid sponsors who, in turn, are supporting the industry. We also encourage you not to listen to a sales pitch from a non-sponsor or exhibitor.

ADMITTANCE

In our sole discretion, without refund, we reserve the right to refuse admittance to or expel from the Conference anyone that we determine is behaving in a manner that is or could be disruptive, to the Conference or any other attendee.