

Take the Next Step

Iterable is the only customer communication platform that brings together real-time customer data and the ability to create experiences to activate customers across channels in record time—we help brands deliver joyful experiences with harmonized, individualized and dynamic communications at scale.



Built for Data Activation

Unify your customer, product, business, and martech ecosystem data and experience the next iteration of integrated marketing. Conduct the campaigns you've always wanted with a platform designed for maximum scalability, data activation, performance, and results.

- Schema-less architecture activates data from any source in real-time
- Unlimited data storage enables you to keep data on the entire lifecycle



Sophisticated Program Design Made Simple

Weave nuanced data into highly personalized communications and create experiences that listen, react, and anticipate your customers needs both as and before they happen. It's their data, your design, our platform, and a better future.

- Create individualized, real-time experiences derived from zero, first and third-party data
- Automate scalable, data-driven lifecycles: messaging, segments, journeys, and more



Deliver Consistent Joy

Build a trusted and compliant customer communication stream across devices, platforms and digital experiences. Engage your customers meaningfully on the channels they choose: email, mobile push, in-app, Mobile Inbox, in-browser, web push, direct and social.

- Marketing and transactional lifecycle messaging orchestrated seamlessly across channels
- Horizontally scalable infrastructure sends nearly 1B messages per day

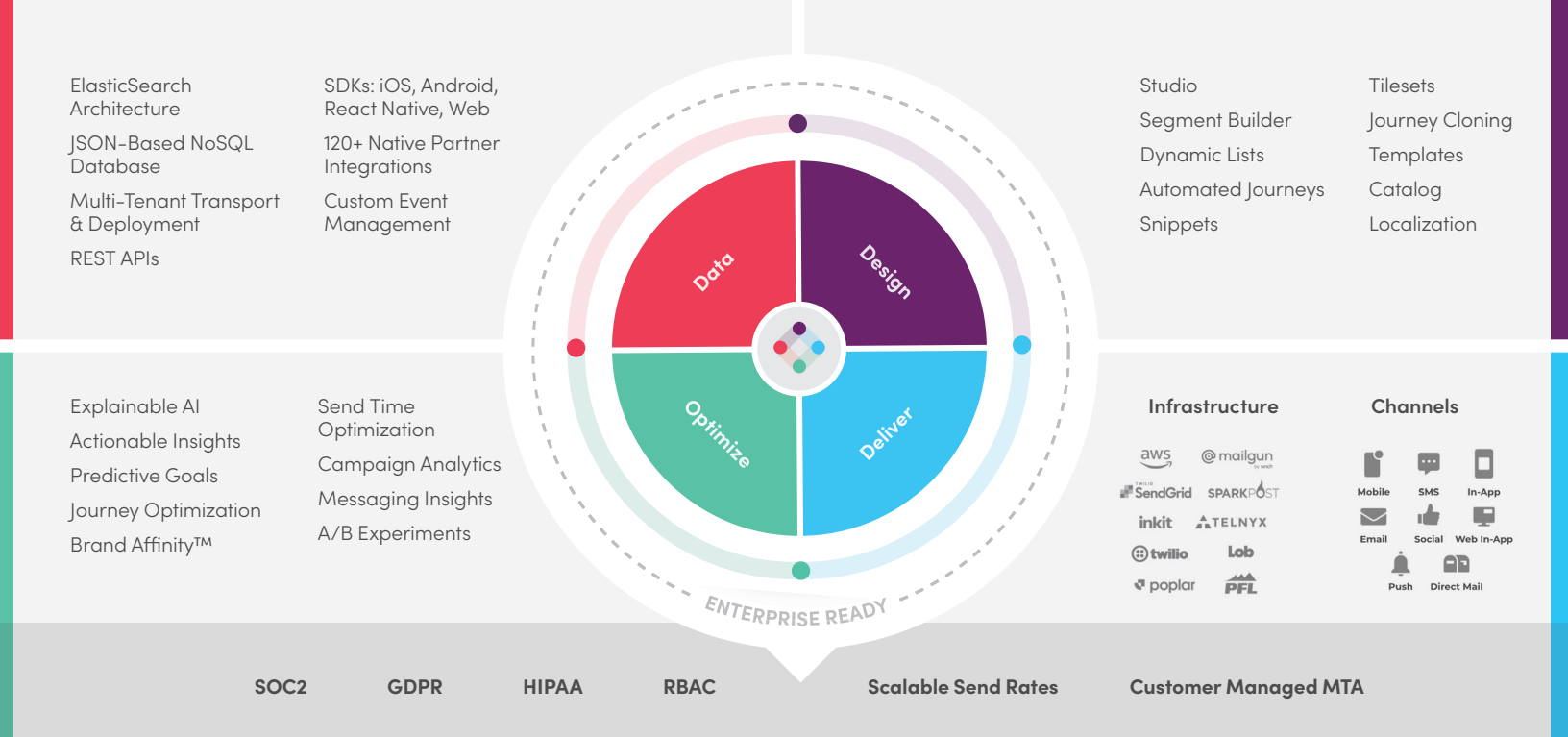


Optimize Outcomes and Customer Experiences

Leverage the AI and experimentation tools designed to help marketers create joyful customer experiences that deliver results. Unlock the ROI potential within data to start making smarter decisions faster and recognizing better business outcomes sooner.

- Drive outcome-based experiences with the market's most flexible AI Suite
- Perform A/B and multivariate testing to maximize opens, clicks, conversions, and purchases





Modernize Marketing With Unified Data | Orchestrate Seamlessly Across Channels
Create Independently, Execute Faster | Engage With Real-Time Connection

Calm Drives ROI in Record Time

Calm optimized their new member onboarding experience and grew revenue from email opens by 4X.



Iterable allows me to take insights across technologies and apply informed changes that drive the most important metric—revenue..

Head of Lifecycle Marketing, *Calm*

care/of Scales Their Team's Impact

Care/of enhanced their experience and grew YoY open rates by 27% while shrinking unsubscribes by 38%.



Iterable's personalization helps customers see the connection between our products and their goals and opens a two-way conversation that enhances the customer experience.

Head of Marketing, *care/of*

box Accelerates Agility

Box created campaigns 5X faster and expanded user reach by 12X to increase product adoption rate by 10%.



For a lean team like ours, the ability to create campaigns that personalize on a massive scale—for millions of users—is a must-have. That's what Iterable gives us.

Head of Marketing, *box*

Visit iterable.com to see why innovative brands like these choose Iterable to power their world-class customer experiences throughout the entire lifecycle.