

Data Sync

**Save time, break down silos,
and get a more complete view
of your data.**

Iterable Data Sync gives teams a simpler way to keep customer data connected, current, and ready to use, so they can spend less time managing data movement and more time putting insights to work.

New BigQuery Destination

Data Sync exports data from all projects.
Once your destination is connected, all projects in your organization will be exported.

Destination name

My BQ Connection

Project ID

email-marketing

Dataset

Name of the schema to write data to. If the schema does not exist, it will be created.

prod-dataset

Auth method

☒ IAM Role

☐ User/Password

Move data with confidence

Reliably and securely copy your Iterable data into your preferred data warehouses and cloud stores.

Analyze fresher data

ENHANCEMENT

Keep warehouse data fresher with sync latency reduced to 1–3 hours, so teams can model outcomes, demonstrate ROI, and act on insights sooner.

Simplify your data stack

Reduce supplemental pipelines and workarounds and spend less time maintaining data infrastructure and more time on higher-value work.

Powering more than 1 trillion customer interactions for
1,200+ top brands worldwide.